

SPONSORSHIP OPPORTUNITIES



CANADA DAY

IN SCARBOROUGH



12 - 10PM | July 1 & 2, 2016

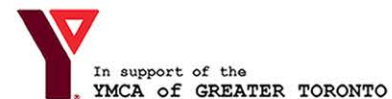
Scarborough Civic Centre

www.CanadaDayScarborough.ca

Project by:



Beneficiary Organizations:



The Place to be for Canada Day Celebrations!



Free event for the Whole Family

YMCA activities for kids Clown

Face Painting Live Entertainment

Inflatable's Rides



Over 50 Vendor Booths

Multicultural Food & Merchants

Local community groups

Birthday Cake



Games & Competition

Zumba with YMCA

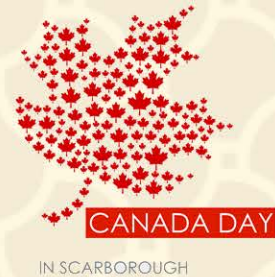
Firefighter Challenge

Watermelon Eating Contest



www.CanadaDayScarborough.ca

Canada Day in Scarborough features different cultures and ethnic groups that make Toronto a great place to live. They will be presenting 30-minute ethnic folk dance and music performances on the main stage.

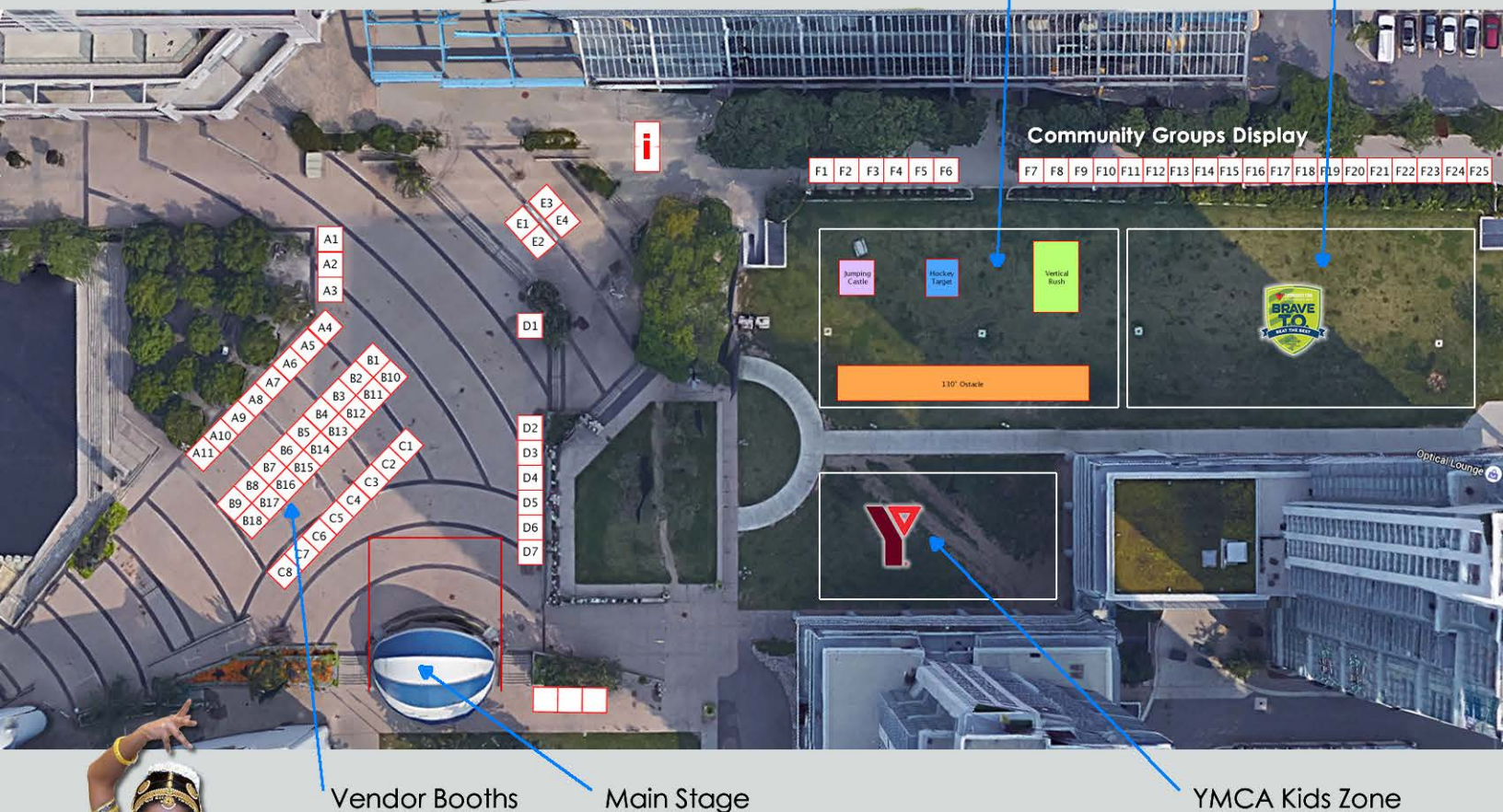


Make your brand stand out as you create your brand experience inside Scarborough's biggest two-day festival. Interact with and an estimated over **20,000** attendees as they converge on Scarborough Civic Centre and leave them with lasting memories of your brand and values.



Inflatable Rides

Brave T.O. Challenge



Vendor Booths

Main Stage

YMCA Kids Zone

There are also 50+ vendors selling food and crafts, people will be able enjoy the performing arts, crafts, dancing, information and foods representing cultures from around the globe that have made Canada, and Toronto their new home.



Entertainment & Activities



"Canada Day in Scarborough" is our new, free community festival held in Scarborough Civic Centre - Albert Campbell Square for residents and visitors to celebrate our nation's birthday. There are over 50+ activities and performances that are multi-cultural and family-friendly, sure to entertain festival goers all day long.

This local celebration is produced as a community partnership between the City of Toronto and Vision 360 Entertainment, bringing to the community a huge number of activities for everyone to enjoy.



Canada Day in Scarborough will feature:

- **Taste of Canada** - a food fair featuring over 18 different vendors
- **Made in Canada Marketplace** - an artisan showcase of handmade, Canadian arts and crafts
- **Canada Day Bazaar** - a marketplace of unique items by local small businesses
- **Community Groups Display** - information displays by local community associations
- **YMCA Kids Zone** - Face painting, hula hooping, hockey shoot, balloon drop, parachute play, arts & crafts, storytelling - these are just some of the fun and interactive stations that groups have presented at Canada Day
- **Eight Hours of Entertainment** - Community and professional performers entertain the audience with a culturally diverse stage show featuring dancing, singing, and music from various cultures.

Other Activities:

- **Official Celebrate Canada Day Opening Ceremony** - including a "Happy Birthday Canada" cup cake presented (cake service approx 1:00 pm)
- **Swearing-In Ceremony of NEW Canadians** - hosted by Citizenship Canada
- **Brave T.O. Challenge** - a new breed of obstacle race is coming to Scarborough where you can go head-to-head with the best of our city's police, paramedics, and firefighters
- **Inflatable Bouncy Castles and Large Slide**



Sponsorship Benefits



IN SCARBOROUGH

Friday & Saturday

	Title \$30,000	Stage \$15,000	Partner \$8,000	Official \$3,000	Supporter \$1,000
Presenting Title					
Opportunity to provide remarks at Scarborough's Canada Day press conference on June 17					
Recognition at press conference					
Scarborough-wide Pre-Event Ad-mail Postal: M1P, M1H, M1T, M1S (50k residents)					
Logo Recognition in all Canada Day digital advertising (including social media promotions on website and Facebook page)					
Logo Recognition in a event print advertisement in the Scarborough Mirror, and Snapd Scarborough					Name in Print
Official welcome and on stage recognition by Mayor					
Opportunity to provide on-stage remarks					
Upper Stage Banner					
Stage Signage					
Opportunity to provide exclusive product or promotional activities					
Opportunity to distribute information or on-site activities					
Prominent logo recognition on the Main Stage side Banners					
Prominent name recognition on the Main Stage side Banner					
Mega Banner Display	4	2	1		
Booth (10'x10')	4	3	2	1	1
First Right of Refusal for 2017					
Certificate from the Mayor					

Sponsorship Form



Friday & Saturday

Contact Information

Company Name: _____ Website: _____

Company Address: _____ Postal Code _____

Contact Name: _____ Title: _____

Email: _____ Tel: _____

Sponsorship Levels

☐ TITLE SPONSOR: \$30,000 + HST

☐ OFFICAL SPONSOR: \$3,000 + HST

☐ STAGE SPONSOR: \$15,000 + HST

☐ SUPPORTER SPONSOR: \$1,000 + HST

☐ PARTNER SPONSOR: \$8,000 + HST

Upon Completion of this Form

Please sign and email the completed Sponsorship Form to sponsorship@V360.ca

Send cheque payable to:

Vision 360 Entertainment Corp.
D3-8865 Woodbine Ave., Suite 140, Markham ON L3R 5Z1

Signature: _____

Date: _____

A portion of proceeds go to the Scarborough Hospital Foundation and the YMCA of Greater Toronto